

Experience AIUla Website – Overview

1. Plan Your Trip

A dedicated section to help visitors organize their journey by choosing from key travel components:



Accommodation

- Listings of hotels and resorts with:
 - Descriptions and high-quality photos
 - **External booking links**
 - **Google Maps location**
 - **WhatsApp chat link** for direct communication with the property



Things to Do

Browse or book various experiences, or simply explore locations of interest:

Experiences & Tours

- Categories include:
 - Heritage & history
 - Adventure (e.g. ziplining, hiking)
 - Wellness & nature (e.g. stargazing, meditation)
- Booking Options:
 - **Directly on the website**
 - Or via **external service providers**
- Each listing shows:
 - Duration, price, availability
 - Age suitability
 - Location and provider details

Flights to AIUla

- **Dedicated travel page** with detailed info on:
 - **Domestic flights** (e.g. from Riyadh, Jeddah)
 - **International flights**
 - **Alternative flight routes**
- Includes:
 - Airline names
 - Flight schedules
 - Availability details

| Note: No direct flight booking on the website

2. Packages

Complete travel experiences offered by third-party companies:

- Curated **travel packages** combining:
 - Accommodation
 - Activities & guided tours
 - Transportation (in some cases)
 - Features:
 - **Bookable via external links**
 - Thematic focus (e.g. cultural, romantic, adventure)
 - Includes full itineraries, price, and inclusions
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3. Food and Drink

A comprehensive guide to AIUla's culinary scene:

- Includes:
 - **Restaurants, cafés, and lounges**
- Features:
 - **Reservation option** on platform? or external link?

- **"Show All on Map"** functionality
 - Filter by area (Old Town, AlJadidah, etc.)
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4. Places to Go

Detailed information on AIUla's natural, historical, and artistic landmarks:

- Major attractions:
 - **Hegra, Maraya, Elephant Rock, Dadan, Old Town**
 - Nearby destinations and scenic zones:
 - Ashar Valley, AlJadidah Arts District, Sharaan Nature Reserve, Tayma, Khaybar
 - Includes:
 - Photos, history, and how to visit/access each location
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5. What's On

Stay updated with AIUla's dynamic events calendar:

- Features:
 - **Concerts, cultural shows, art installations, and festivals**
 - Each listing includes:
 - **Booking or ticketing links** on platform? or external link? if on platform, what features?
 - Event details, timing, and locations
 - Performers, descriptions, and image galleries
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6. Supportive Features

User-friendly utilities and integrations:

- **Multilingual support:** English, Arabic, French, German, Italian
- **WhatsApp integration:** Available on most accommodation pages
does it take you to the same number? or each accommodation has a different number?
- **Google Maps integration:** For places, food, and tours
- **Interactive filters:** Customize search by interest, area, or activity type